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Strategic Initiative 1: Prepare students for success in high demand jobs in the professional workforce

Goal

Objective

Tactics

Goal	Objective	Tactics	Measure of Success	Resources
<p>1.8 Increase student's access to current business practice in the most important business fields.</p>	<ul style="list-style-type: none"> a) Expand the CBSM faculty expertise with the recruitment of new faculty in areas that CBSM is thin. b) Add coursework to existing majors to increase student exposure to relevant and high 			

Strategic Initiative 2: Support applied, interdisciplinary and pedagogic intellectual contributions that bear impact in Alaska and beyond

Goal	Objective	Tactics	Measure of Success	Resources
2.1 Contribute meaningfully to business and security practice in Alaska and the Arctic.	Encourage applied intellectual contributions that provides tangible benefit to students and stakeholders in Alaska and the Arctic.	<ul style="list-style-type: none"> a) Encourage scholarly work that supports teaching and learning scholarship. b) Encourage scholarly work that supports Alaska and the greater arctic region’s business and economic environment including industries critical to the state economy and security and those that affect the Alaska native people. c) Review/Update the CBSM Research Quality Policy to create more effective incentives to reward these types of Intellectual Contributions (ICs). d) Make research more readily available to the public by means such as creating a website section and social media promotion for highlighting faculty research. 	a) The number of ICs with a teaching and learning scholarship focus will increase.	

Goal	Objective	Targets	Measure of Success	Resources
2.2 Generate collaborative interdisciplinary intellectual contributions that addresses societal challenges.	Encourage collaborative research.	Collaborate with colleagues outside of CBSM to generate intellectual contributions on societal challenges, such as, but not limited to, climate change, arctic security, food security and sustainability issues.	An annual average of one co-authored Intellectual Contribution with someone outside of CBSM, per year.	Existing resources.
2.3 Produce intellectual contributions for the betterment of society.	<p>a) In general, the focus of CBSM research should be to address goals that produce a positive Societal Impact Plan.</p> <p>b) Serve as an exemplar for other resource constrained Universities in applying the R</p>			

Strategic Initiative 3: Promote community partnerships and economic opportunities.

Goal	Objective	Tactics	Measure of Success	Resources Needed
3.2 Engage CBSM Alumni.	Regular communications with alumni and former students.	<ul style="list-style-type: none"> a) Build CBSM alumni database and mailing list. b) Invite Alumni into classroom as guest speakers. 	<ul style="list-style-type: none"> a) If completed b) Ten alumni are invited to speak to classes or student organizations each year. 	Staff and faculty workload.

3.3 Increase

Goal	Objective	Tactics	Measure of Success	Resources
4.3 Increase student support to all students, need-based and other.	Raise a significant amount of funds to support student success.	<p>a) Use micro and retention scholarships</p> <p>b) Increase funds used to generate student scholarships.</p>	<p>a) Increase micro and retention scholarships to \$10,000 each year.</p> <p>b) Increase funds used to generate student scholarships by \$25,000 each year.</p>	See 4.2 above.
4.4 Stabilize general funds.	Stop the loss of legislative general funds.	Work with the UAF administration to lobby for a minimum flat funding for the next five years.	If the annual pullback of general funds from the college ends.	Existing resources.

4.5 Increase the number of doctorate trained tenure-track faculty from existing instructors.

Increase the quality and academic experience of the existing term faculty