Assessment & Evaluation in Higher Education
Vol. 29, No. 5, October 2004

Carfax Publishing
Taylor & Francis Group

★ B &

California State University, Northridge, USA

Introduction

( )

( )

’ ( )

Problems with the traditional method of faculty evaluation

V

★ B

( ) ( )

&

The online method of faculty evaluation

Experimental design

The treatments and the randomized incomplete block design

B

Other design considerations

Research questions

The response rates

B

The method effect

%

%

et al. ( )

The method/treatment effect

,

,

%

%

The online treatment effect

V

(*F* *P*).

(

B ,

,

,

B

Mean item scores

Discussion and conclusions

et al.

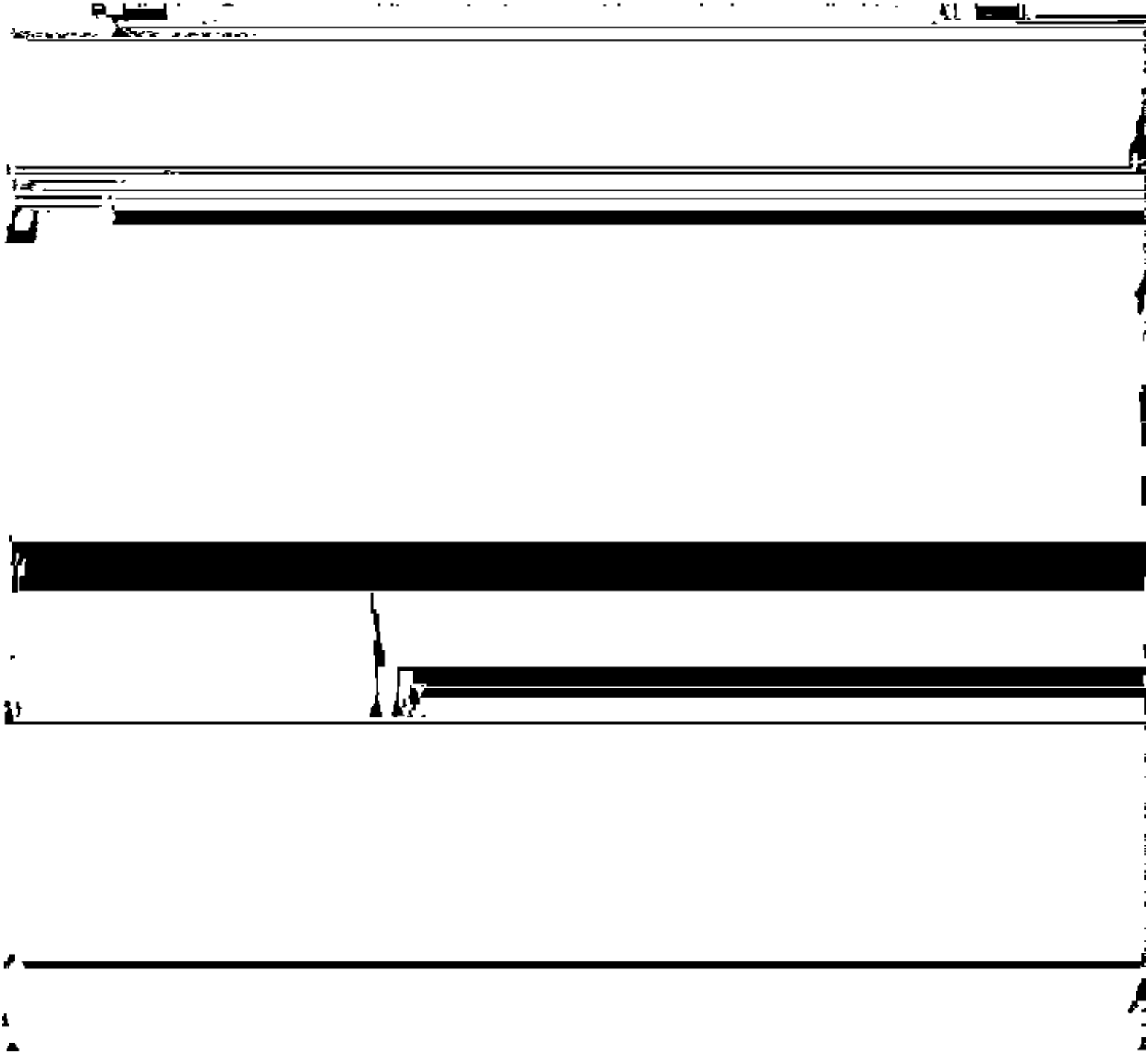
References

B & ( ) *Social Science Computer Review* ( ).

( ) *Reflective faculty evaluation: enhancing teaching and determining faculty effectiveness* ( ).

& ( ) B

Copyright of Assessment & Evaluation in Higher Education is the property of Carfax



posted to a listserv without the copyright holder's express written permission.
However, users may print, download, or email articles for individual use.